

Amanda Costanzi of Swisslog Healthcare Recognized by DBJ for Outstanding Leadership

Denver Business Journal continues its fifth year of honoring outstanding C-suite executives

Broomfield, Colo. (September 23, 2022) - Swisslog Healthcare, a leading supplier in healthcare technology combining pharmacy and transport automation, is recognizing the recent win of Amanda Costanzi, their Head of Marketing and Communications, as one of this year's Denver Business Journal's C-suite award winners.

The Denver Business Journal celebrates local top C-suite executives who are leaders in their industries demonstrating vital governance in their roles and commitment to furthering success at their company.

In her role, Costanzi utilizes her omnichannel approach to drive customer acquisition and retention programs for Swisslog Healthcare. Additionally, her leadership provides Swisslog Healthcare with heightened awareness of company-generated solutions, benefits and services for medication management. The success of these efforts increases brand recognition within healthcare facilities and the industry.

"Amanda's unyielding expertise in her role is no surprise to us, so it's a thrill to see her recognized for her leadership," says Cory Kwarta, CEO of Swisslog Healthcare. "She's the driving force behind the Swisslog Healthcare brand in North America and as The Journal recognizes her, they're showing others in the field what success and leadership should look like."

With more than 15 years of marketing leadership and countless hours of volunteer work, Costanzi's efforts have resulted in many accomplishments, honors and publications. For the past several years, Costanzi has had the honor to of serving on the panel for Metropolitan State University of Denver's Legal Marketing Course, where she delivers insights for students considering a career in legal marketing. Costanzi is also invited to speak every quarter to students at Arapahoe Community College about starting businesses.

"Amanda is a great business partner providing strategic insights and market knowledge that we are able to learn from and incorporate into our day-to-day business," says Anthony Pugliese, Chief Commercial Officer of Medication Management at Swisslog Healthcare. "We benefit from her expertise as do our industry partners as she's often called upon for her perspective and viewpoint."

More recently, Costanzi has been invited to interview a second time in the MarTech Series following a successful initial interview earlier this year. These interviews, along with other recommendations and endorsements, are supporting evidence that Costanzi is a leader in her field and her community.

"I'm so grateful that I was even nominated for this award, so to be amongst this group of people who are recognized for expertise in their respective fields is truly an honor," says Amanda Costanzi, Head of Marketing and Communications at Swisslog Healthcare. "I'm so grateful for this recognition as well as the unwavering support of my team and company."

Along with other outstanding C-suite executives, Costanzi was honored at the Denver Business Journal C-Suite awards on September 21, 2022, at the Denver Art Museum's Sturm Pavilion. Read more

about Amanda and other winners in The Journal's special edition honoring the group.

About Swisslog Healthcare

Swisslog Healthcare provides integrated medication supply chain solutions to hospitals and health systems to assist providers in treating patients across the continuum of care. Integrating transport and pharmacy automation, value-added services, and intelligent software, Swisslog Healthcare enables healthcare providers to respond to patients' needs quickly and with greater accuracy. The company minimizes many sources of operational waste, so providers achieve higher levels of productivity to impact the well-being of patients in positive ways. For more information, visit www.swisslog-healthcare.com.

Swisslog Healthcare is a member of the KUKA Group, a leading global supplier of intelligent automation solutions. For more information, visit www.kuka.com.

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For media inquiries, please contact:

Erica Fetherston 10 to 1 Public Relations 480-676-9141 erica@10to1pr.com

