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Healthcare Automation Expert Promoted to Swisslog Healthcare VP Role, Set to Drive Industry Growth

Matt Anderson aims to strengthen market position in North America

BROOMFIELD, Colo. (March 5, 2025) - Swisslog Healthcare, a leading supplier in pharmacy and transport automation solutions, announces the promotion of Matt Andersen to Vice President of Sales for Pharmacy Automation in North America. Andersen, who joined the company three years ago, will lead the strategic direction of the North American Pharmacy Automation Sales teams and Clinical Consultants.

In his new role, Andersen will lead the strategic direction of the North American Pharmacy Automation Sales teams, including both Inside and Outside Sales, as well as the Clinical Consultants. He will use his high-energy approach to sales and deep customer knowledge to drive growth. Andersen plans to focus on creating multiple brand awareness touchpoints for customers, ensuring a comprehensive and engaging sales strategy.

"With so many exciting strategic initiatives on the immediate horizon, we're at a critical junction point for our organization," said Matt Andersen, VP of Sales, Pharmacy Automation at Swisslog Healthcare. "I'm thankful to be part of pushing that vision and growth forward with this amazing team."

Andersen's promotion follows a series of achievements at Swisslog Healthcare, including receiving the Rookie of the Year award in 2022 and the Trailblazer Award in 2023. He also earned the Customer-Facing Project of the Year Award in 2022 for his contributions to the successful SCL Lutheran Demo.

"Matt's promotion reflects his exceptional performance and aligns with our commitment to customer success," said Brian Roberts, Senior Vice President of Sales & Service Pharmacy

Automation North America at Swisslog Healthcare. "His vision and deep industry knowledge will enhance our ability to deliver innovative solutions that meet our customers' evolving needs."

Andersen brings 24 years of professional experience to this role, including leadership positions as a Naval Aviator, Senior Engineer in the Energy Industry, and Small Business Owner. He holds a Bachelor of Science from the United States Naval Academy and an Executive MBA from the University of Denver.

About Swisslog Healthcare

Swisslog Healthcare provides integrated medication supply chain solutions to hospitals and health systems to assist providers in treating patients across the continuum of care. Integrating transport and pharmacy automation, value-added services, and intelligent software, Swisslog Healthcare enables healthcare providers to respond to patients' needs quickly and with greater accuracy. The company minimizes many sources of operational waste, so providers achieve higher levels of productivity to impact the well-being of patients in positive ways. For more information, visit www.swisslog-healthcare.com.

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